

European Commission

Enterprise and Industry
Directorate-General

Industrial Policy and the Competitiveness of the steel sector

Jacques Woeldgen



EUROPEAN COMMISSION

DG Enterprise and Industry - Unit I2 Steel, non-ferrous metals, non-energy extractive industry

Screening meeting Croatia and Turkey - Chapter 20 - Brussels, 28 March 2006

Legal framework for steel

- ☐ The ECSC Treaty expired in 2002
- ☐ Sensitive sector in terms of MSA
- □ Specific bilateral agreements on trade
- □ RTD in steel
- □ Restructuring of the EU steel industry

Ongoing policy actions

Commission Communication (2005) 474 and Staff Working Document SEC (2005) 1216

- ☐ In-depth assessment of competitiveness
- ☐ High-Level Group on Competitiveness, Energy and Environment



Priority areas

- 1. Competitiveness
- 2. RTD
- 3. Environment
- 4. Social performance and employment
- 5. Restructuring

Stakeholder dialogue



EUROPEAN COMMISSION

DG Enterprise and Industry - Unit I2 Steel, non-ferrous metals, non-energy extractive industry Screening meeting Croatia and Turkey - Chapter 20 - Brussels, 28 March 2006

(1) Competitiveness

Benchmark for EU steel industry

- Global players
- Leader in quality of steel products
- High productivity levels
- RTD in products and processes
- Sustainable development



EUROPEAN COMMISSION

DG Enterprise and Industry - Unit I2 Steel, non-ferrous metals, non-energy extractive industry

Screening meeting Croatia and Turkey - Chapter 20 - Brussels, 28 March 2006

(1) Competitiveness

- □ 133 Committee
- Consolidation process /competition rules
- The external dimension
 - > WG on industrial policy (China, RU)



(2) Research and Technological Development

- □ 7 Framework Programme on Research
- Research Fund for Coal and Steel
 - Annuel budget / pluriannual projects
- Steel Technology Platform
- ULCOS



(3) Environment: legislative initiatives

- European Climate Change Policy
- > Air pollution Directive
- > IPPC Directive
- > BAT reference documents in Steel
- > REACH



(3) Environment: voluntary actions

- Environmental management systems
- Environmental reporting
- Sustainable Development Indicators



(4) Social performance and employment

- Further improve industry's performance in the field of health and safety
- Ensure the future supply of a sufficiently skilled and educated workforce



(5) Restructuring

- Enhance the competitiveness of the sector in new Member States, accession countries and candidate countries
- Improve the social and environmental performance of the sector in these countries



(5) Restructuring

- Monitoring of the progress achieved
- Formulation of recommendations
- Regular reports to the Member States



(5) Restructuring

- Assist new Member States and candidate countries in the implementation of the acquis and informing them about our industrial policies
 - TAIEX-sponsored workshops: http://taiex.be
- Contribute to conferences in these countries



Particular situation with regard to state aid in CR and TR

- Adoption of IBPs for beneficiary companies and NRPs
- Evaluation by the EC
- Monitoring
- Assistance

